



Fast Facts: ENERGY STAR® Cool Change Campaign

The Basics:

- The average family spends \$1,300 a year on energy bills, nearly 40 percent of that on heating and cooling. Energy-efficient cooling equipment, tightly sealed ducts, proper maintenance, and well-sealed and insulated homes can help consumers achieve significant savings on their heating and cooling costs.
- Working with manufacturers of cooling products, retailers, contractors, utilities, and state governments, ENERGY STAR launched a nationwide consumer-education campaign, called Cool Change. The campaign educates Americans about their cooling system – encouraging homeowners to follow energy-saving tips.
- If one household in 10 participated in Cool Change and used ENERGY STAR labeled heating and cooling products, the change would reduce electricity production enough to keep 17 billion pounds of pollution out of the air this year.

Change America:

- During the campaign, which will run from April to August, partners will promote ENERGY STAR qualified cooling products--such as central and room air conditioners, ceiling fans, programmable thermostats, and dehumidifiers--locally, regionally, and nationally. Many of these promotions, which vary from region to region, will include rebates or special financing for ENERGY STAR qualifying cooling equipment.

Partnering for Change: Participating ENERGY STAR partners include:

Product Manufacturers:

Central Air Conditioners -Heat Pumps

- Lennox Industries, Inc.
- GE Industrial Systems
- WaterFurnace International
- York International

Room Air Conditioners

- Carrier Corporation
- Fedders Appliances
- Friedrich Air Conditioning Co
- GE Appliances
- Panasonic
- Sears Kenmore
- Sharp Electronics Corporation
- Whirlpool Corporation

Ceiling Fans

- Angelo Brothers
- Casablanca Fan Company
- Concord Fans & Lighting
- Emerson
- Hunter Fan Company
- Lamps Plus

Thermostats

- Honeywell
- Home Automation, Inc.
- Hunter Fan Company
- Lux Products Corporation
- Invensys - Maple Chase
- Smart Systems International

Dehumidifiers

- Fedders Appliances
- Sears Kenmore
- GE Appliances
- Whirlpool Corporation

Retailers:

- Best Buy
- Costco
- Lowe's Companies, Inc.
- Sears
- The Home Depot

System Testing:

- Enalasis Corporation

Contractor:

- Air Flow Diagnostic Institute
- ImproveNet, Inc.

Utility/State/Regional Partners:

- Anaheim Public Utilities
- Connecticut Light & Power Company
- Efficiency Vermont
- Imperial Irrigation District
- LA Department of Water & Power
- Lodi Electric Utility
- Modesto Irrigation District
- Northeast Energy Efficiency Partnerships
- Northwest Energy Efficiency Alliance
- NYSEERDA
- Okanogan County Electric Co-op
- Oncor (formerly Texas Utilities)
- Pacific Gas & Electric Company
- Sacramento Municipal Utility District
- Salt River Project
- San Diego Gas & Electric Company
- State of Kentucky (Energy Office)
- State of Michigan (Energy Office)
- State of Minnesota (Energy Office)
- Southern Minnesota Municipal Power Agency
- The United Illuminating Company
- Wisconsin Energy Conservation Corporation

Make a Change: For more information about ENERGY STAR, Cool Change, or special deals in your area, please visit www.energystar.gov/coolchange or contact an ENERGY STAR representative at the Hotline number below.

www.energystar.gov/coolchange

ENERGY STAR Hotline: 1-888-STAR-YES